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Engagement Recap

Business Canvassing 05.24.2022

On Tuesday, May 24, 2022, the consultant team canvassed businesses along New Circle Road in Lexington, Kentucky. While canvassing, the group visited restaurants, insurance offices, pawnshops, furniture stores, and other retail and service businesses. The goal was to speak with employers and employees about their experience with New Circle Road. We asked employees and business owners how their companies interact with New Circle Road and what improvements they would like to see along the corridor.

Some of the key suggestions that business owners and employees offered for improvements include:

- Better access to businesses
- Sidewalks and better access for visitors to the businesses
- Additional and improved crosswalks
- Rapid-Flash beacons for pedestrians
- Improved landscaping along the corridor
- More shade for pedestrians

In addition to improvements, business owners and workers shared their personal modes of travel to and from work. **One manager stated that more than half of his employees walk to work or take the bus, while another said he walked 25 minutes each day along the corridor to work for the last 15 years.** Some of the more predominant conversations the team heard were observed traffic incidents, including collisions involving pedestrians.



Questions or
comments?

Contact Samantha Castro
at Imagine@lexingtonky.gov
or (859) 258-3179
ImagineNewCircle.org

Imagine New Circle is a study initiated by the Lexington-Fayette Urban County Government (LFUCG) in partnership with the Lexington Area Metropolitan Planning Organization (LAMPO), Lextran, and the Kentucky Transportation Cabinet (KYTC). It is part of the implementation of the 2018 Imagine Lexington Comprehensive Plan.